



P. O. Box 5235 – 80401, Diani, Kwale

Trash 4 Cash / Taka-taka ni Pesa A COVID-19 Response Initiative in Kwale County

As COVID-19 devastates economies and livelihoods worldwide, our own communities are facing hardships too. Amidst the government guidelines and *stay-at-home* directive we also see rare opportunities opening up to improve public health and our environment!

Trash 4 Cash is a youth-focused short-term initiative to help clean up Ukunda and parts of our new Diani Municipality. With County and Municipal Officers' support and others, we will take advantage of these times when far fewer people are moving about. While observing distancing and wearing protective gear, Teams of 3 Recruits each will clean up the trash littering once-busy Markets, Roadways and other Public Spaces, and Beaches. We aim to help youth EARN CASH to buy food from local kiosks, so as to also help keep these valued supply chains going!



By acting now—as the rainy season begins—as well as clearing away trash, we aim to help curtail malarial and dengue breeding areas, unblock drains to help reduce flooding and curb waste from flowing into our marine ecosystem. We hope to help mitigate the rise of more challenges atop those already assaulting our communities and our hospitality, business and fishing sectors. We also hope that perhaps, once people see cleaner public spaces, they too will choose to dispose of trash better and protect our local environment!

We are recruiting needy youth, single mothers and recovering addicts—to be assigned to a specific Zone with a KPPC Captain to record names and MPESA details, and supervise collecting. Teams will report 2 days per week to fill bags labeled: **PLASTIC, GLASS, PAPER, METAL** and **OTHER**. Red Cross or Health Workers will collect **MEDICAL** waste. At the end of each shift, filled bags and tools returned to Zone Captains will EARN recruits Cash via MPESA!



As we begin, we need cash and/or in-kind donations to collect for 6 weeks, or longer if donations allow. Specific items are listed in the Budget Breakdown below; but here are the Total Budget Summaries:

- 20 Teams = KES 720,290 / USD 7,203, engaging 60 Recruits, plus KPPC Team**
- 30 Teams = KES 1,040,430 / USD 10,404, engaging 90 Recruits, plus KPPC Team**
- 40 Teams = KES 1,336,850 / USD 13,369, engaging 120 Recruits, plus KPPC Team**

Importantly, this can put food on the tables of 5 persons per recruit for 6+ weeks, nourishing over 1,728, 2,448 or 3,168 individuals!

Budget Breakdown—6-Week Projection, working 2 days/week, 4 to 5 hours/day

| In-Kind & Cash Requests | 20 Teams | 30 Teams | 40 Teams |
|-------------------------------------|-------------------|--------------------|--------------------|
| IN-KIND | QTY | QTY | QTY |
| Branded bags | 600 | 900 | 1200 |
| Masks | 720 | 1080 | 1440 |
| Gloves | 720 | 1080 | 1440 |
| Rakes | 40 | 60 | 80 |
| Wheelbarrows | 20 | 30 | 40 |
| Boots, protective shoes | 72 | 102 | 132 |
| Branded Glow Vests | 72 | 102 | 132 |
| Soap-Liquid (Lt.) or Solid (Bar) | 3L/50 Bars | 5L/70 Bars | 6L/100 Bars |
| Drinking water - 20 Litre bottles | 10 | 16 | 20 |
| Buckets for hand-washing | 10 | 15 | 20 |
| Paper towel – Rolls or packs | 14 | 24 | 30 |
| CASH | | | |
| Payments, Transport, etc. Total KES | 445,260 | 634,230 | 799,450 |
| Total USD | 4,453 | 6,342 | 7,995 |
| Total Persons with KPPC | 72 Persons | 102 Persons | 132 Persons |
| Household members helped | 1,728+ | 2,448+ | 3,168+ |

Operating costs per week thereafter—if funding support allows:

- 20 Teams = KES 78,840 / USD 788— engaging 60 Recruits, plus KPPC Team**
- 30 Teams = KES 115,180 / USD 1,152—engaging 90 Recruits, plus KPPC Team**
- 40 Teams = KES 152,064 / USD 1,521—engaging 120 Recruits, plus KPPC Team**

How to Donate?

With gratitude, support **Trash 4 Cash** through our non-profit Community-based Organization account:

DETAILS for DIRECT DEPOSIT OR EFT TRANSFER

ACCOUNT NAME: **Kwale County Friends of K W Resque**
 ACCOUNT #: 7930020015
 BANK: NCBA Commercial Bank of Africa BRANCH: Diani

PAYMENT DETAILS for DEPOSIT VIA MPESA...

Open LIPA NA M-PESA
 PAYBILL: 880100
 ACCOUNT #: 7930020015

For more information contact: Susan Scull-Carvalho: susan@kwaleplasticsplus.com or +254 (0)733 766 808
 Dipesh Pabari: dipesh@theflipflop.com or +254 (0)723 650 185
 Paul Savage: paul@kwaleplasticsplus.com or +254 (0)724 255 473

Thank you for your consideration—and Stay Safe!